

# ***CYBERSECURITY INCIDENT RESPONSE BEST PRACTICES***

***FOUR COMMON MISTAKES AND HOW TO BUILD AN  
EFFECTIVE INCIDENT RESPONSE PLAN***

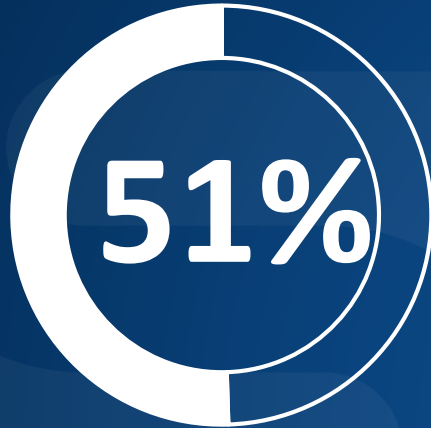
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Cyber Security Sales Engineer

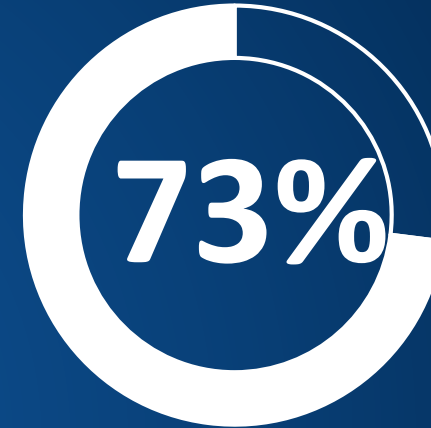
Wednesday, 10 February 2021



**HD IT**  
IT for business...



of organizations were hit by ransomware  
in the last year



of attack victims said the cybercriminal  
succeeded in encrypting their data

*The State of Ransomware 2020, Sophos*

# ***FOUR COMMON CYBERSECURITY INCIDENT RESPONSE MISTAKES***

# 1. WAITING TOO LONG TO REACT



Lack of context = lack of urgency



Attacks hit at inopportune times

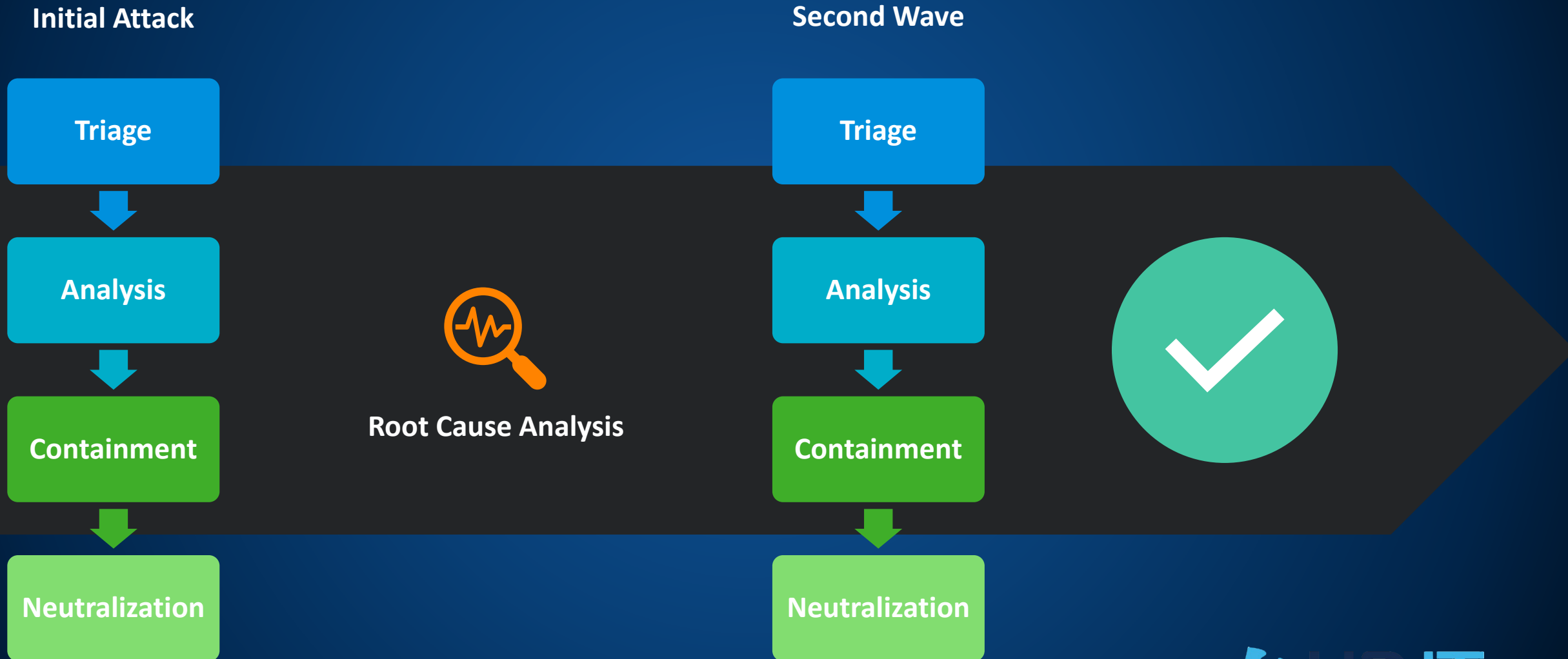


Understaffed and/or inexperienced teams



Teams are overwhelmed

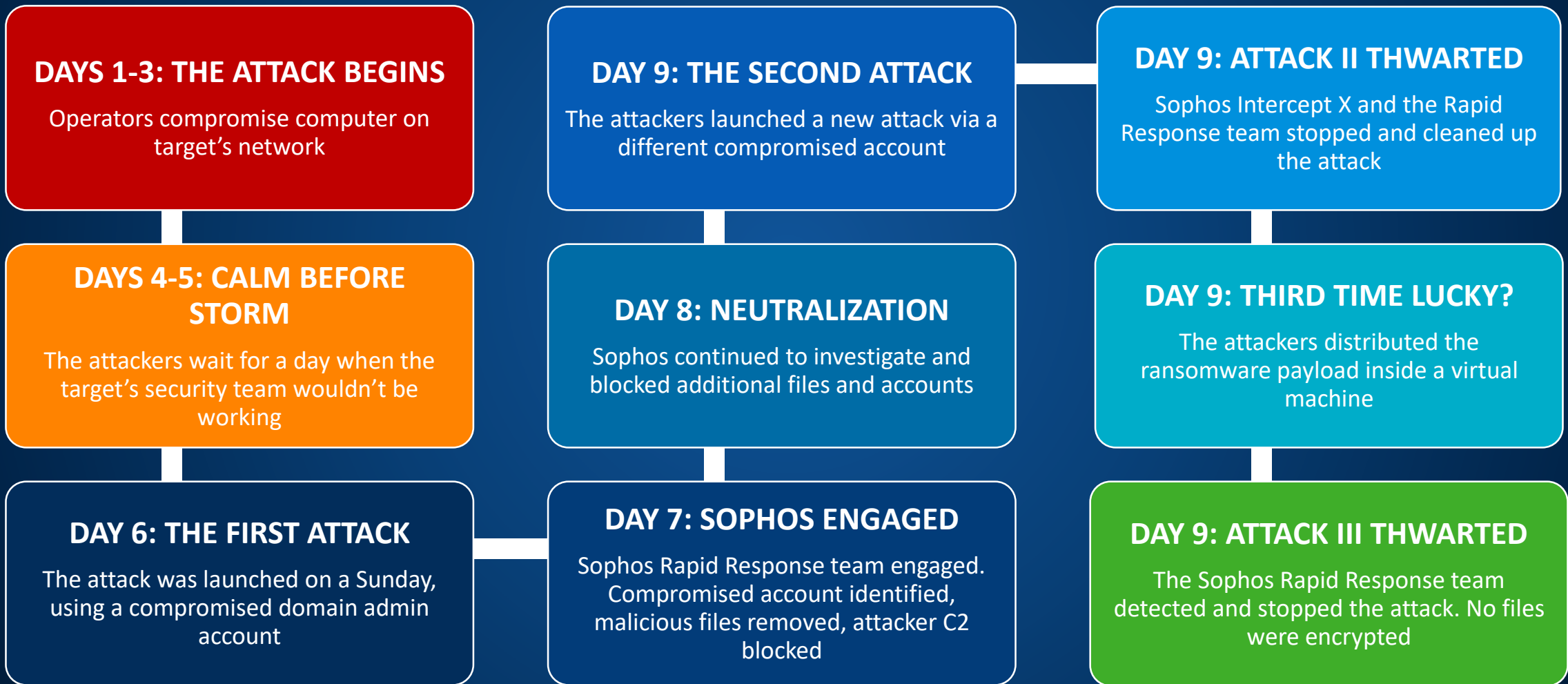
## 2. DECLARING "MISSION ACCOMPLISHED" TOO SOON





# CASEBOOK

## BLOCKING A \$15M RANSOMWARE ATTACK



### *3. RELYING ON INCOMPLETE VISIBILITY*



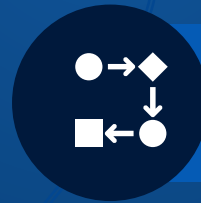
# COLLECTING SIGNALS



Tools



Tactics



Procedures



# REDUCING NOISE



Data collection/storage costs



Alert fatigue



Time wasted on false positives

# APPLYING CONTEXT



Pinpoint signal origin

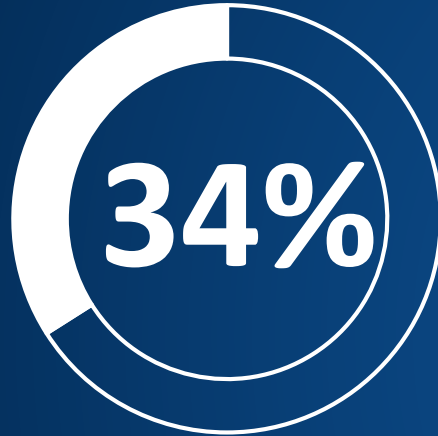


Identify current stage + related events



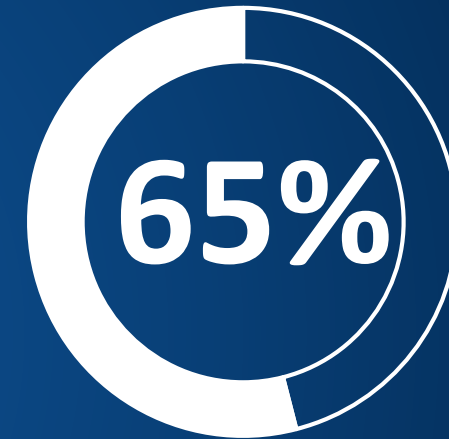
Outline potential business impact

## 4. ASSUMING YOU CAN HANDLE IT ON YOUR OWN



Say lack of skilled resources is their biggest challenge when it comes to determining the attack chain and root cause of an incident

*ESG*



of organizations already outsource some/all of their IT security efforts. This is set to rise to 72% by 2022.

*Cybersecurity: The Human Challenge  
Sophos 2020 Survey of 5,000 IT Managers*



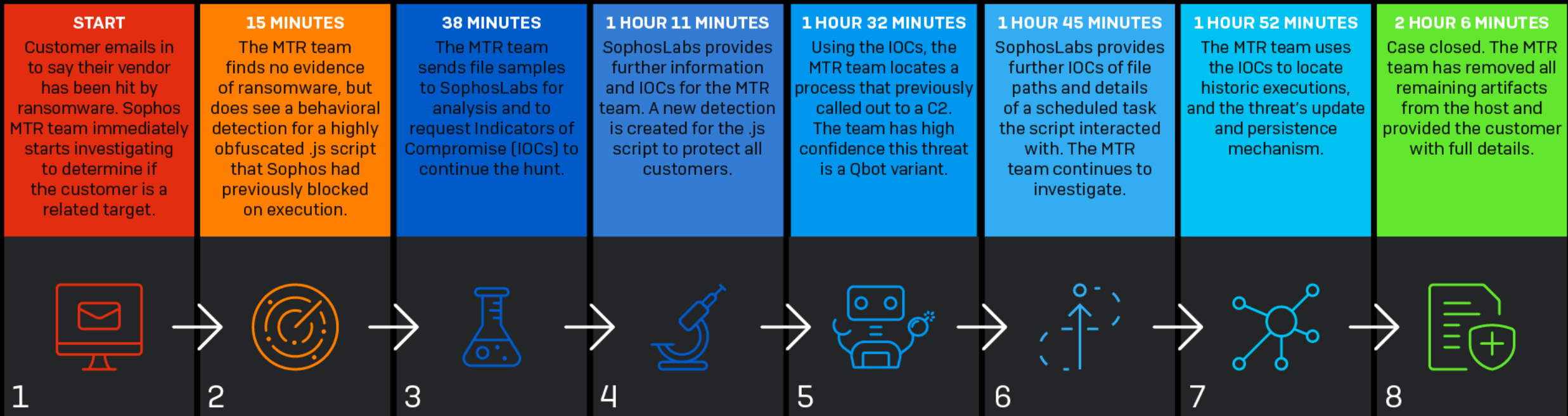
of organizations will be using MDR services by 2025  
(up from less than 5% in 2019).

*Gartner Market Guide for  
Managed Detection and Response Services\**



# CASEBOOK

## A RANSOMWARE HUNT THAT UNEARTHED A HISTORIC BANKING TROJAN



● Undiscovered ● Discovered ● Triage/Analysis ● Containment/Neutralization

[news.sophos.com](https://news.sophos.com)



'MTR Casebook'



# *SUMMARY*

- 1. REACT AS QUICKLY AS POSSIBLE*
- 2. DON'T DECLARE "MISSION ACCOMPLISHED" TOO SOON*
- 3. ENSURE YOU HAVE COMPLETE VISIBILITY*
- 4. ACCEPT THAT IT IS OK TO ASK FOR HELP*

# ***10 STEPS TO AN EFFECTIVE CYBERSECURITY INCIDENT RESPONSE PLAN***

# 1. DETERMINE KEY STAKEHOLDERS



## 2. IDENTIFY CRITICAL ASSETS



Data



People

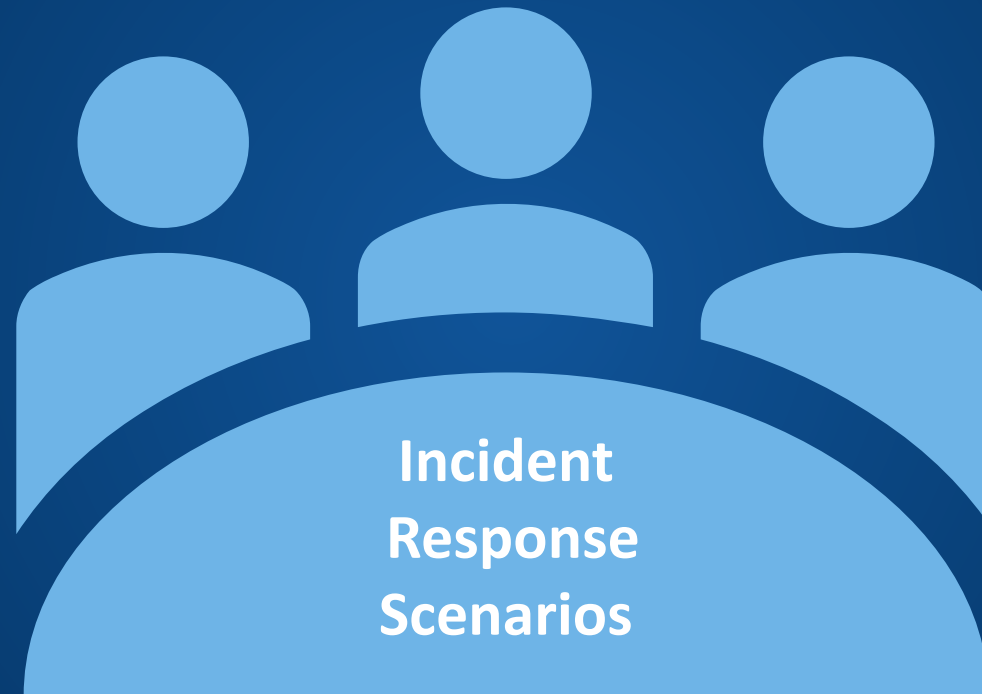


Infrastructure



Applications

### ***3. RUN TABLE-TOP EXERCISES***





# SCENARIO #1 - ACTIVE ADVERSARY DETECTED IN NETWORK



Was an attacker able to infiltrate?



What tools, tactics, techniques, and procedures did they use?



What was targeted?



Did they have established persistence?



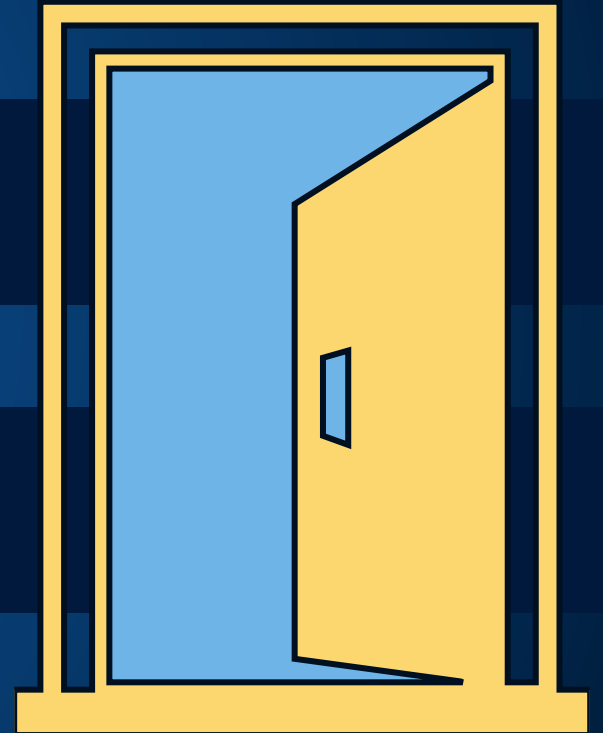
# SCENARIO #2 - SUCCESSFUL DATA BREACH

?

What was exfiltrated?

?

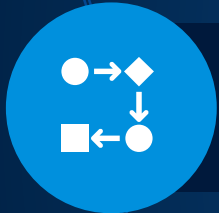
How was it exfiltrated?



# SCENARIO #3 - SUCCESSFUL RANSOMWARE ATTACK



Follow a plan to recover losses



Include a process to restore systems from backups



Investigate if the adversary's access has been cut off



Consider the impact of paying the ransom



# SCENARIO #4 – HIGH-PRIORITY SYSTEM COMPROMISED



Consider a business recovery plan

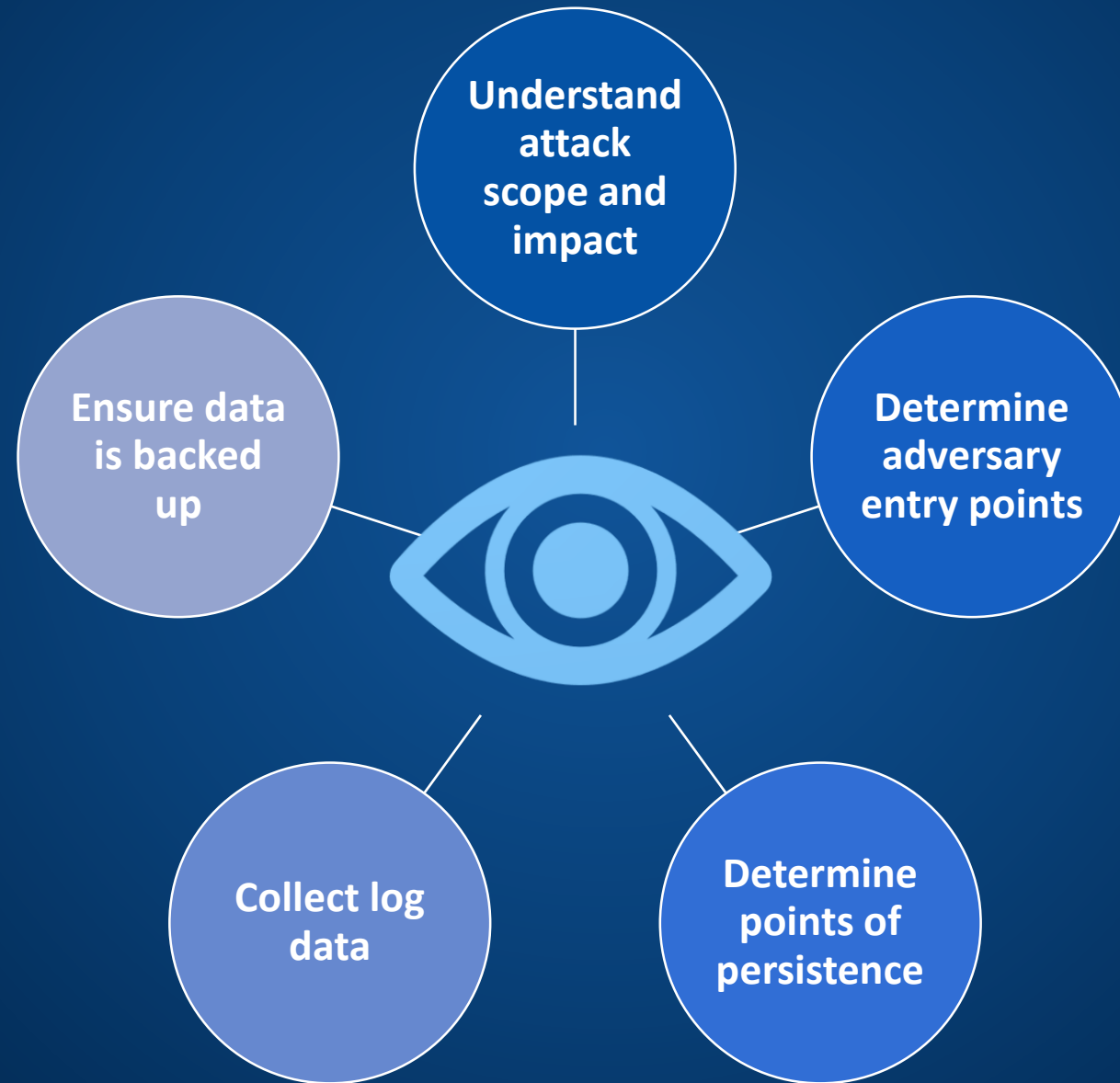


# 4. DEPLOY PROTECTION TOOLS





# 5. ENSURE YOU HAVE MAXIMUM VISIBILITY



# 6. IMPLEMENT ACCESS CONTROL



Deploy  
MFA

Limit  
Admin  
Privileges

Change  
Default  
Passwords

Reduce  
Number of  
Access  
Points

# 7. INVEST IN INVESTIGATION TOOLS



Hunt across your environment to detect IOCs and IOAs

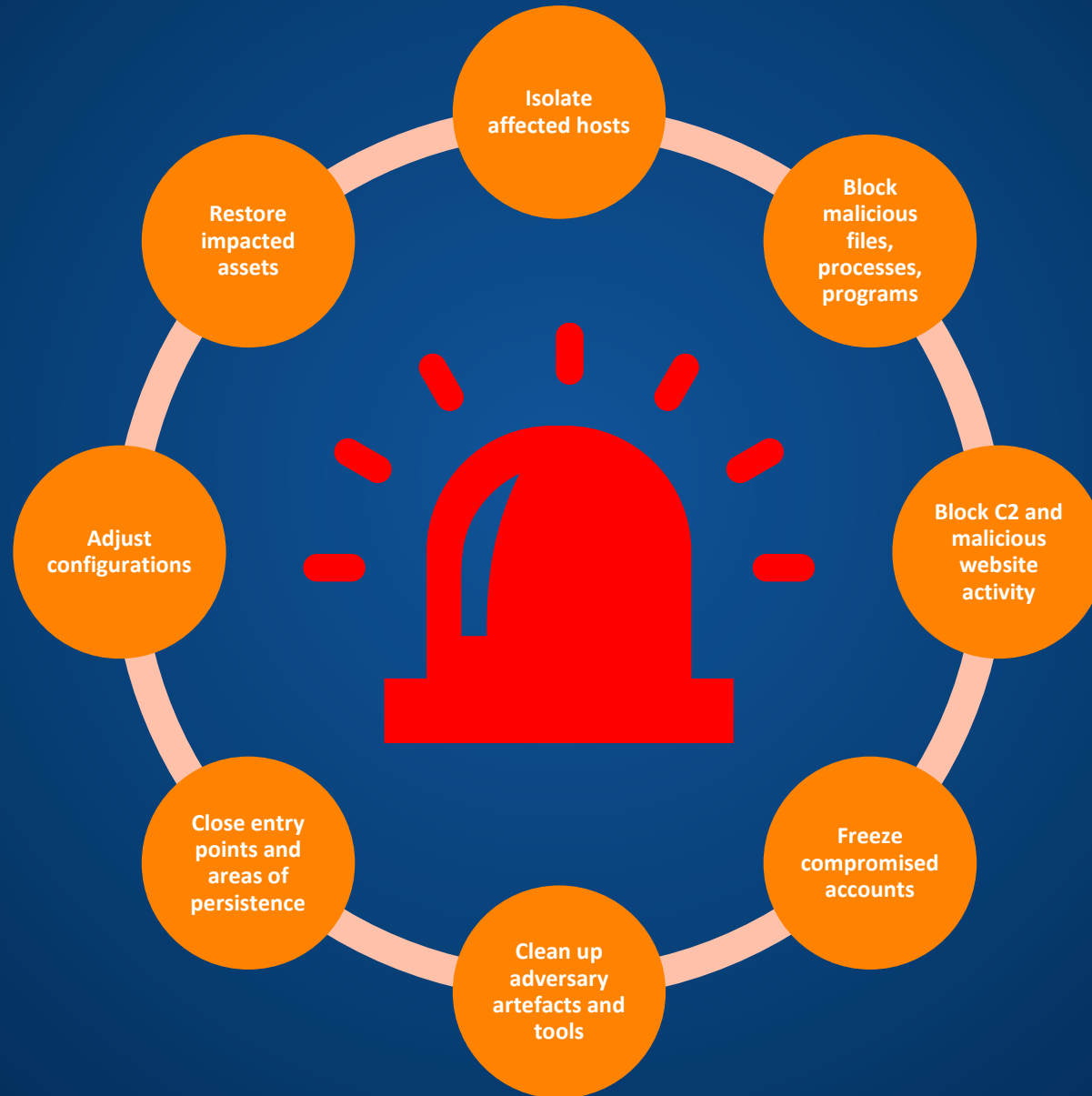


Help analysts pinpoint compromised assets



Help determine attack scope and impact

# 8. ESTABLISH RESPONSE ACTIONS



# 9. CONDUCT AWARENESS TRAINING





# 10. HIRE A MANAGED SECURITY SERVICE



of organizations will be using MDR services by 2025  
(up from less than 5% in 2019).

*Gartner Market Guide for  
Managed Detection and Response Services\**



# ***YOUR TEN-STEP PLAN***

- 1. DETERMINE KEY STAKEHOLDERS***
- 2. IDENTIFY CRITICAL ASSETS***
- 3. RUN TABLE-TOP EXERCISES***
- 4. DEPLOY PROTECTION TOOLS***
- 5. ENSURE MAXIMUM VISIBILITY***
- 6. IMPLEMENT ACCESS CONTROL***
- 7. INVEST IN INVESTIGATION TOOLS***
- 8. ESTABLISH RESPONSE ACTIONS***
- 9. CONDUCT AWARENESS TRAINING***
- 10. HIRE A MANAGED SECURITY SERVICE***

# *HOW SOPHOS & HDIT CAN HELP*

# Protection. Visibility. Expertise.



24/7/365  
Proactive Service



EDR for Security Analysts  
*and* IT Administrators



The World's Best  
Endpoint Protection

# Sophos Managed Threat Response (MTR)

- 24/7 human-led threat hunting.
- We investigate suspicious activity, not just detections.
- Others Stop at Notification. **We Take Action.**



Analyst-Led Threat  
Hunting and  
Response



Targeted Actions to  
Neutralize Threats



Complete  
Transparency and  
Control





# Sophos Rapid Response



Remote Incident Response



24/7 Team



Dedicated Point of Contact



45 Day Fixed-cost Service



Rapid Deployment

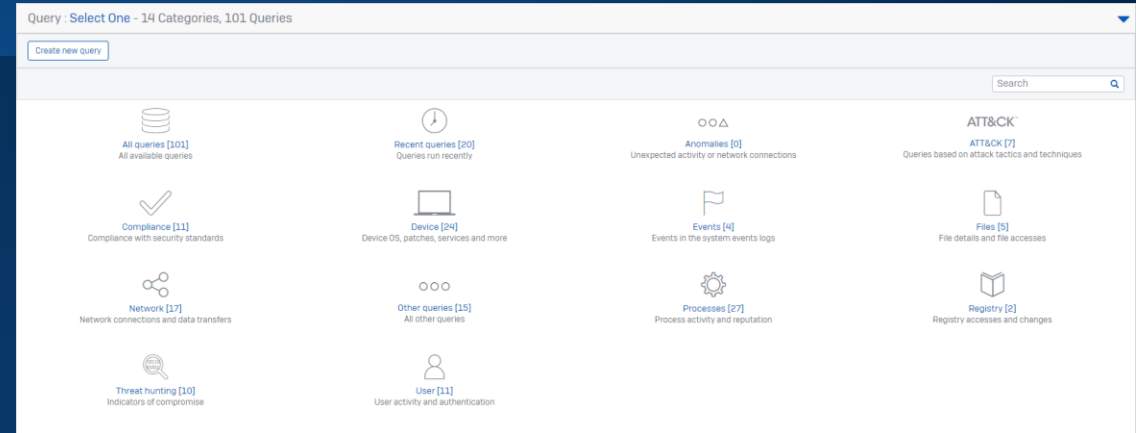


Transition to MTR Advanced

# Sophos EDR: Ask, Answer and Respond - *Fast*

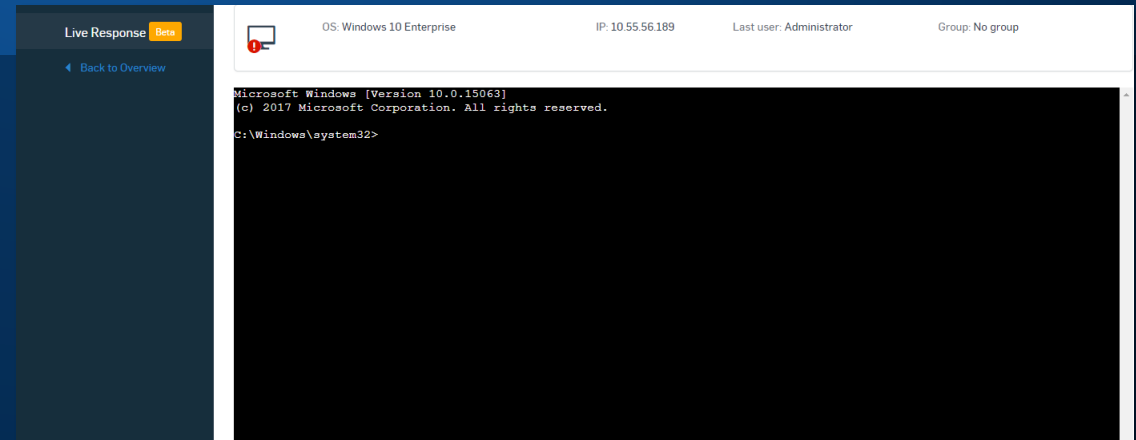
## Live Discover

- Rich endpoint search capabilities
- Pre-written, customizable SQL queries
- Up to 90 days on-disk live and historic data



## Live Response

- Remotely remediate managed devices
- Powerful cmdline interface
- Audit logs and MFA included





# NEXT STEPS

**SOPHOS**

**FOUR KEY TIPS  
FROM INCIDENT  
RESPONSE EXPERTS**

**SOPHOS**

**INCIDENT RESPONSE GUIDE**

How to create a plan for responding to a cybersecurity attack

*"Before anything else, preparation is the key to success."*  
Alexander Graham Bell

Experiencing an active cyber attack? Sophos Rapid Response provides 24/7 incident response. [Learn More](#)

**SOPHOS** BUSINESS PRODUCTS HOME PRODUCTS PARTNERS SUPPORT

**Managed Threat Response**

**Others Stop at Notification.  
We Take Action.**

24/7 threat hunting, detection, and response delivered by an expert team as a fully-managed service

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***ANY QUESTIONS?***

# ***CYBERSECURITY EVOLVED.***